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Introducing ...

The Power of \$ound

**Add Audio to Your Web\$ite Today
and make more money!**

Here's how ...

***"THE HOTTEST Ways You Could Make LOTS More
Money & Create Relationships fo LIFE - Using
Audio Messages on your web site today!"***

Dear Friend

WHAT'S ALL THE NOISE ABOUT ADDING SOUND TO MY SITE?

Hey, every day millions of new web sites are registered and launched in to an ever-increasingly crowded market place. Right when you think you've got your market cornered, another player appears.

I love competition - it gives me an opportunity to present my special offer in a unique and innovative way.

You know, I've made a lot of money in business, selling in to highly competitive market places. My secret to enjoying INCREASING sales as a market place tightens up is to constantly reposition and reinvent myself to my prospects.

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Here's a dirty little secret of marketing to make the big dollars.

Whenever possible, use technology to create your competitive advantage. Why, because most of your competition will be petrified to use it!

How simple is that? "Well" I hear you mumble. "WELL, let me tell you something ..."

You could be costing yourself THOUSANDS of DOLLARS!

Remember, your prospects are only one click away from visiting your competitor. Tell your prospects what your site has to offer, using the power of sound.

Show me the money ...

(These tips and ideas have been compiled from various audio suppliers on the web)

- ✓ **Increase your sales** - your key message will have more impact. Your prospect is being **visually** and **sonically** informed AND entertained!
- ✓ **Make your visitor remember your website** - people are capable of remembering **5 times** more information when they see **and hear** something over seeing it alone!
- ✓ **Make your website stand out from all your competitors** - how many of them have a website that can talk?
- ✓ **Increase the length of time someone stays at your website** - the longer a person stays at your site, the **greater the opportunity** you have to making them your next customer.
- ✓ **Look more professional** – a high quality audio message will increase your status in your prospect's mind. You can even have a professional service prepare a script for you. Try this link – [click here](#)
- ✓ **Get the UNFAIR advantage** – you can be closing the sale while your prospect is still shopping. People tend to remember the very first and very last things that are said to them. "Open strong, close hard."
- ✓ **Put memorable call to action tips and how-to's at the start and end** (not

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middle) of your audio messages.

Also, consider some of these **great** uses:

(You can check out how I've used these ideas)

Here's a GREAT use of audio	Check it out!
✓ A website introduction	Click here
✓ An audio Press Release	Click here
✓ An audio website tour	
✓ An audio commercial	
✓ Audio customer support messages	
✓ An audio product or service description	Click here
✓ Give directions to your store!	
✓ Employee training messages	
✓ Announce news or changes to your website	Click here
✓ Customer testimonials	
✓ An audio magazine or online radio Show!	Click here

I want YOU to enjoy the benefits I do of using this simple yet powerful technology on your web site to increase the effectiveness of your site - which has a direct impact on your hip-pocket.

If your website is stuck in a cold, silent mode, you need to bring it alive you're your personality and the warmth by using audio.

You CAN get started today! All the links are on the next page.

Hey, if you email me and let me know what you decided to buy, if you brought one of the products below and also let me know your web site address, I'll send you a copy of my own personal guide to preparing a script when adding audio to your website. Email me at addingaudio@60MinutesWithJen.com.

I wish you every success with adding audio to YOUR web sites.

Jennie Armato

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<p>Where do I start?</p> <p>Remember - complete your own investigation and consider your specific needs, which only you can determine. TAKE ACTION TODAY!</p>	<p>Sonic Memo</p>	<p>Instant Audio</p>	<p>Audio Generator</p>
<p>Click the buttons →</p>	<p>Find Out More</p>	<p>Find Out More</p>	<p>Find Out More</p>
<p><\$50 START-UP</p>	<p>Under USD \$100 one off purchase</p>	<p>USD \$30 pcm, ongoing</p>	<p>USD \$30 pcm, ongoing</p>
<p>Getting started with adding audio for under \$50 - click here for more information.</p>	<p>I heard about Sonic Memo so many times, from so many trusted sources, including JV partners, so I had to look in to it further.</p> <p>No one has presented a draw-back with this product!</p>	<p>This product is THE One Stop Shop of audio recording. The value adding and variety of choices make it very attractive. There are really great instructions on all the different ways you can use it.</p>	<p>These guys have cornered the publicity market - their product appears everywhere.</p>
<p>HERE'S WHAT I PERSONALLY USE - I'm sharing this with you to present another option - but remember to check all your options. click here</p>	<p>What I love most about Sonic Memo, other than the obvious, is that you gain 100% ownership of it for life with one payment!</p> <p>The owner of the product provides you with information and support to get started, including audio and video demonstrating the process.</p> <p>You wont get a note advising the monthly fee is about to increase but then, who knows if an upgraded version will come along.</p>	<p>It's a neat competitor with Audio Generator (it's the original of Audio Generator) and there's enough market share for both to do well.</p> <p>Instant Audio has a big and long future if they keep up being so innovative - whether they survive under their own brand or successfully re-branding the core product.</p> <p>(\$1 to try for 1 month and an offer of unlimited audio postcard right now.)</p>	<p>The creators/joint owners are all leading internet marketers so their product dominates in the market place. No doubt it's good, otherwise they wouldn't have brought a branded version of Instant audio and put the effort in to 'marketing the <i>stuffings</i> out of it'.</p> <p>One of the nifty features is that you can telephone in to a central number and record and upload a message to your web site - anytime, anywhere in the world.</p> <p>Personally, I haven't used it but I have a tremendous respect for the creators/joint venture owners.</p> <p>If association with the power-brokers is important to you, this could be your product.</p>

CAN I GET AN UPGRADE TO BUSINESS CLASS?

Do you want to do more with your audio recordings such as interviews, tele-seminars and other live recordings?

You will need specialist equipment and help.

[Click here for more!](#)

GIVE ME A PRO!

Hey, did you know you can get a pro voice-over done online for you?

[Click here](#)

Want information and coaching?

[Click here](#)

CAN WE HELP YOU ANY MORE?

I would REALLY like some extra ideas and coaching



Find out more ... [click here](#)

**help
wanted?**

Hey, if you lack the knowledge or confidence to get started, maybe one of Jennie's workshops could help ...

[click here](#)